

NVFC First Responder Helpline

Supporting our Volunteer Fire Service One Call at a Time!

SPONSORSHIP OPPORTUNITY

The business community has an opportunity to come together to support volunteer first responders.

Over 1/3 of volunteer firefighters report a concern for depression.*

Repeat exposure to traumatic events is a key risk factor for substance abuse and mental disorders in firefighters.*

15.5% of firefighters reported attempting suicide.**

Women in protective services had the highest rate of suicide of any occupation studied.**

*Dr. Candice M. McDonald, Retention of Internal Stakeholders in the U.S. Fire Service, 2016

**Dr. Sara Jahnke, Women in Fire conference, 2022 Opening Session

Let's Keep Our Volunteer First Responders Healthy & Fit for the Job!

It's a known fact that being a first responder can take a serious toll on mental health as well as relationships and physical well-being. Unfortunately, many volunteer fire and EMS departments aren't equipped with an EAP or immediate resources to assist. Thanks to the National Volunteer Fire Council's (NVFC) First Responder Helpline, offered through Provident, accessing help is now a phone call away.

Sponsoring the NVFC's national Helpline will get critical support to its more than 44,000 members. This member benefit provides immediate access to help with up to five free, confidential counseling sessions on any number of stressors – job, family, financial – as well as mental health/suicide crisis. If necessary, long-term treatment can be arranged. Your financial commitment will ensure our heroes are taken care of in their time of need.

Be a Hero for the Heroes -- Together We Can Make a Difference!

Your financial support allows the Helpline to thrive and sustain NVFC's growing membership. Sponsors will be recognized through all the Council's communication channels. Year-long promotion includes Helpline brochure, welcome/renewal letters, dedicated ad in Fire Engineering, at NVFC events, and trade shows. In addition, special communications and events will be done during Mental Health Month and holidays where the Helpline will be highlighted.

NVFC
NATIONAL VOLUNTEER FIRE COUNCIL
FIRE • EMS • RESCUE

National Volunteer Fire Council | 712 H Street NE, Suite 1478 | Washington, DC 20002 | 202.887.5700 | www.NVFC.org

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NVFC First Responder Helpline

	PLATINUM $20,000	GOLD $10,000	SILVER $5,000	BRONZE $2,500
Logo and name recognition in at least one issue of Member Mail during the year.	✓	✓		
Name recognition in at least one issue of Member Mail during the year			✓	✓
Logo and name recognition in dedicated Helpline eblast to NVFC audiences	✓	✓		
Name recognition in dedicated Helpline eblast to NVFC audiences			✓	✓
Logo and name recognition in NVFC membership welcome/renewal packets	✓	✓		
Name recognition in NVFC membership welcome/renewal packets			✓	✓
Logo and name recognition on NVFC web site promoting program	✓	✓		
Name recognition on NVFC web site promoting program			✓	✓
Name recognition in web site articles	✓	✓	✓	✓
Logo included on promotional slider on NVFC home page	✓			
Logo on Helpline brochure	✓	✓	✓	✓
Logo in primary position on ad in 2026 edition of Firefighter Strong Newsletter (mailed to all U.S. volunteer and combination fire departments)	✓			
Name on ad in 2026 edition of Firefighter Strong Newsletter (mailed to all U.S. volunteer and combination fire departments)		✓	✓	✓
Logo in primary position on full page Fire Engineering ad promoting Helpline	✓			
Name on full page Fire Engineering ad promoting Helpline		✓	✓	✓
Exclusively sponsor a webinar and introduce the speaker(s) of NVFC behavioral health webinar or live event in 2026	✓			
Co-sponsorship of NVFC behavioral health webinar or live event		✓	✓	

Give Your Support -- Act Today!

Contact me to reserve your spot or to discuss your options: Braden Horton, braden@nvfc.org.