**Social Media Sample Posts to Promote your Water Donation**

**Hashtags:** #firefighterhydration, #wildfireresponse, #anheuserbusch, #nvfc

**Handles:** @anheuserbusch, @nvfc1 (Facebook), @nvfc (X – formally Twitter), @mynvfc (Instagram)

**Sample Posts:**

Facebook

**Option 1:**

Thank you to @AnheuserBusch and @NVFC1 for the generous donation of canned drinking water! And thank you to [tag A-B wholesaler] for taking the time to deliver the water to our fire station. The water will help keep our responders safe & hydrated while they battle wildfires and respond to long incidents in extreme heat.

This water was provided through the Emergency Drinking Water for Wildland Firefighters program. We’re thankful for the program & its mission to provide clean water to first responders during wildfire season. Learn more about the program at [www.nvfc.org/water](http://www.nvfc.org/water).

[Include Photo]

**Option 2:**

Access to clean drinking water is essential for firefighters to perform at their best while battling wildfires or other long incidents in extreme heat. We’re thankful for the donation of canned drinking water from @AnheuserBusch and @NVFC1 to help keep our responders safe & hydrated this summer. Thank you also to [tag A-B wholesaler] for taking the time to deliver the water to our station.

This water was provided through the Emergency Drinking Water for Wildland Firefighters program, which donates clean water to first responders during wildfire season. Learn more about the program at <www.nvfc.org/water>.

[Include Photo]

**Option 3:**

Each year, @AnheuserBusch, in partnership with @NVFC1, pauses beer production to can clean drinking water for wildland firefighters. We are thankful to be one of the receiving fire departments this year. This water will ensure our members are staying safe & hydrated as they respond to long incidents or disasters such as wildfires. And thank you to [tag A-B wholesaler] for taking the time to deliver the water to our fire station.

Learn more about the Emergency Drinking Water for Wildland Firefighters program at <www.nvfc.org/water>.

[Include Photo]

X (formally Twitter)

**Option 1:**

Thank you @AnheuserBusch & @NVFC for the donation of canned drinking water! The water will help keep our crews hydrated this #wildfire season. And thank you to [tag A-B wholesaler] for taking time to deliver the much-needed water to our fire station.

[Include Photo]

**Option 2:**

We are thankful for the donation of canned drinking water from @AnheuserBusch & @NVFC! This water will help keep our volunteers hydrated as they respond to #wildfires & large incidents. And thank you to [tag A-B wholesaler] for delivering the much-needed water to our station.

[Include Photo]

**Option 3:**

Keeping our firefighters hydrated during #wildfires & long incidents is a must. Luckily, we will be able to do that with the donation of canned drinking water from @AnheuserBusch & @NVFC! Thank you to [tag A-B wholesaler] for delivering the water to our station!

[Include Photo]

Instagram

**Option 1:**

[Include Photo]

Thanks @AnheuserBusch and @mynvfc for the donation of canned drinking water! The water will help keep our crews hydrated & safe this #wildfire season. And thank you to [tag A-B wholesaler] for taking the time to deliver the much-needed water to our fire station.

**Option 2:**

[Include Photo]

Keeping our firefighters hydrated during #wildfires and long incidents in extreme heat is essential. Luckily, we will be able to do that with the donation of canned drinking water from @AnheuserBusch and @mynvfc. Thank you also to [tag A-B wholesaler] for delivering the much-needed water to our fire station!

**Option 3:**

[Include Photo]

We are extremely grateful for the donation of canned drinking water from @AnheuserBusch and @mynvfc. The water will be essential in maintaining our crews’ hydration during long incidents or disasters such as wildfires. And thank you to [tag A-B wholesaler] for delivering the water to our fire station!