



NVFC First Responder Helpline

Supporting our Volunteer Fire Service
One Call at a Time!

SPONSORSHIP OPPORTUNITY

The business community has an opportunity to
come together to support volunteer first responders.



Over 1/3 of volunteer firefighters
report a concern for depression.*



Repeat exposure to traumatic
events is a key risk factor for
substance abuse and mental
disorders in firefighters.*



15.5% of firefighters reported
attempting suicide.**



Women in protective services
had the highest rate of suicide
of any occupation studied.**

*Dr. Candice M. McDonald, Retention of
Internal Stakeholders in the U.S. Fire
Service, 2016

**Dr. Sara Jahnke, Women in Fire
conference, 2022 Opening Session

Let's Keep Our Volunteer First Responders Healthy & Fit for the Job!

It's a known fact that being a first responder can take a serious toll on mental health as well as relationships and physical well-being. Unfortunately, many volunteer fire and EMS departments aren't equipped with an EAP or immediate resources to assist. Thanks to the National Volunteer Fire Council's (NVFC) First Responder Helpline, offered through Provident, accessing help is now a phone call away.

Sponsoring the NVFC's national Helpline will get critical support to its more than 30,000 members. This member benefit provides immediate access to help with up to five free, confidential counseling sessions on any number of stressors – job, family, financial – as well as mental health/suicide crisis. If necessary, long-term treatment can be arranged. Your financial commitment will ensure our heroes are taken care of in their time of need.

Be a Hero for the Heroes -- Together We Can Make a Difference!

Your financial support allows the Helpline to thrive and sustain NVFC's growing membership. Sponsors will be recognized through all the Council's communication channels. Year-long promotion includes Helpline brochure, welcome/renewal letters, dedicated ad in Fire Engineering, at NVFC events, and trade shows. In addition, special communications and events will be done during Mental Health Month and holidays where the Helpline will be highlighted.





NVFC First Responder Helpline

| | PLATINUM \$20,000 | GOLD \$10,000 | SILVER \$5,000 | BRONZE \$2,500 |
|---|----------------------|------------------|-------------------|-------------------|
| Logo and name recognition in at least one issue of Member Mail during the year. | ✓ | ✓ | | |
| Name recognition in at least one issue of Member Mail during the year | | | ✓ | ✓ |
| Logo and name recognition in dedicated Helpline eblast to NVFC audiences | ✓ | ✓ | | |
| Name recognition in dedicated Helpline eblast to NVFC audiences | | | ✓ | ✓ |
| Logo and name recognition in NVFC membership welcome/renewal packets | ✓ | ✓ | | |
| Name recognition in NVFC membership welcome/renewal packets | | | ✓ | ✓ |
| Logo and name recognition on NVFC web site promoting program | ✓ | ✓ | | |
| Name recognition on NVFC web site promoting program | | | ✓ | ✓ |
| Name recognition in web site articles | ✓ | ✓ | ✓ | ✓ |
| Logo included on promotional slider on NVFC home page | ✓ | | | |
| Logo on Helpline brochure | ✓ | ✓ | ✓ | ✓ |
| Name recognition in press release to industry media promoting the Helpline | ✓ | ✓ | ✓ | ✓ |
| Logo in primary position on full-page ad in 2024 edition of Firefighter Strong Newsletter (mailed to all U.S. volunteer and combination fire departments) | ✓ | | | |
| Logo in secondary position on full-page ad in 2024 edition of Firefighter Strong Newsletter (mailed to all U.S. volunteer and combination fire departments) | | ✓ | ✓ | ✓ |
| Logo in primary position on full page Fire Engineering ad promoting Helpline | ✓ | | | |
| Logo in secondary position on full page Fire Engineering ad promoting Helpline | | ✓ | ✓ | ✓ |
| Exclusively sponsor a webinar and introduce the speaker(s) of NVFC behavioral health webinar or live event in 2024 | ✓ | | | |
| Co-sponsorship of NVFC behavioral health webinar or live event | | ✓ | ✓ | |

Give Your Support -- Act Today!

Call me to reserve your spot or to discuss your options. Meg Goldberg 202.887.5700 ext.117 or meg@nvfc.org.