

2024 Sponsorship Programs

Optimize Your Marketing Initiatives

BY THE NUMBERS

NVFC has your audience. Through its valued benefits, resources, training and education, programs and advocacy, NVFC's reach continues to grow every year.



Membership grew 8% from 2022 to 2023 and 20% in the last 5 years!



31,150 NVFC Members



28,267 Monthly Website Visitors

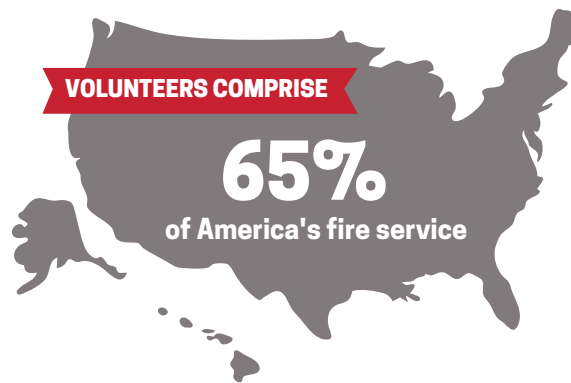


33,301 Dispatch Subscribers



108,778 Followers (Facebook, X, Instagram, LinkedIn, YouTube)

It's about reaching the volunteer fire, EMS, and rescue community and elevating your brand and increasing sales! The NVFC represents nearly **700,000** volunteer first responders. With more than **30,000** members and more than **107,000** followers, now is the time to look at the National Volunteer Fire Council (NVFC) as your marketing partner.



NVFC is the face of the volunteer. As the leading nonprofit, it's our mission to serve and support more than two-thirds of the of the total fire service in the U.S.

BECOME A CHAMPION OF THE VOLUNTEER

Align your organization with the highly respected and recognized National Volunteer Fire Council. Become a Corporate Member or explore a la carte ways to advertise and partner with us.



DON'T WAIT!

Learn more at www.nvfc.org/sponsorships/ or scan the QR code!

Contact Meg Goldberg, NVFC Engagement Manager Today!
202 887-5700 ext.117 | meg@nvfc.org



OPPORTUNITIES	VISIBILITY	EXPOSURE & RECOGNITION	SALES LEADS	DIRECT ACCESS
CORPORATE MEMBERSHIP \$1,000-\$20,000	✓	✓	✓	✓
TRAINING				
Online Courses \$1,800-\$3,500	✓	✓	✓	
Webinars (live, recorded) \$1,800	✓	✓	✓	✓
Live Roundtable \$1,500	✓	✓	✓	✓
EVENTS & EXPOS				
Training Summit (June 21-22, Buffalo, NY) \$1,500-\$3,500	✓	✓	✓	✓
NVFC Board Meetings (Spring & Fall) \$1,000-\$5,500	✓	✓	✓	✓
ADVERTISING				
Newsletters \$400/insert	✓	✓	✓	
Firefighter Strong Newsletter \$900-\$3,000	✓	✓	✓	
NVFC Web Site \$400/insert	✓	✓	✓	
Eblasts \$2,000	✓	✓	✓	
Social Posts \$800	✓	✓		
RESOURCES \$2,000-\$6,000				
Health & Safety Kits	✓	✓		
Junior Guide	✓	✓		
SCHOLARSHIPS & EVENT STIPENDS				
Heather Schafer Scholarship Fund \$1,500 each	✓	✓		
Training Stipends \$500 each	✓	✓		
AWARDS \$7,000 EACH AWARD	✓	✓		✓
NVFC FIRST RESPONDER HELPLINE \$2,500-\$20,000	✓	✓	✓	
PRODUCT GIVEAWAY \$5,000 & up	✓	✓	✓	