# **NATIONAL VOLUNTEER FIRE COUNCIL**

2022 CORPORATE MEMBERSHIP APPLICATION



# **REASONS TO JOIN THE NVFC**



# **EXCLUSIVE MEMBER BENEFITS**

See all the membership benefits on the back of the page.



### **ACCESS TO DECISION MAKERS**

Ability to partner with the NVFC on the national award program and speaking opportunities at board meetings.



# **GET YOUR MESSAGE DIRECTLY TO CUSTOMERS**

We have over 26,000 members - membership continues to grow yearly.



# **SUPPORT VOLUNTEER FIRST RESPONDERS**

70% of our nation's firefighters are volunteers; over 800,000. Show your support for them.

### **MEMBER INFORMATION**

Company Name	
Primary Contact	
Email	
Street	
City/State/Zip	
Phone	

# **PAYMENT INFORMATION**

Make check or money order payable to the NVFC. Do not staple check to invoice. If using a Purchase Order (PO) please consider this your invoice. Send application and payment to: National Volunteer Fire Council, 712 H Street, NE, Ste. 1478, Washington, DC 20002

Please charge my:	American Express	Visa	MasterCard			Discover
Card Number		Exp. Date		CVV No	).	
Billing Address			Total to Charg	е		
Name on Card		Signature				

# **CORPORATE MEMBERSHIP LEVELS AND BENEFITS**

Please select ONE of the following membership categories:

CHAIRMAN'S CLUB - \$20,000		CHAMPION - \$5,000				
<ul> <li>8 complimentary banner ads in Dispatch</li> <li>7 complimentary ads on the NVFC web site</li> <li>4 social media posts (per posting terms*)</li> <li>3 complimentary registration to each of the NVFC's spring and fall be (\$1,950 value)</li> <li>8 complimentary Individual Memberships</li> <li>Opportunity to schedule 1 email blast to Dispatch subscribers (only</li> <li>Opportunity to develop highly targeted campaigns to include social marketing (add'I fees may apply based on initiatives)</li> <li>SUPPORTER - \$10,000</li> <li>6 complimentary banner ads in Dispatch</li> <li>5 complimentary ads on the NVFC web site</li> </ul>	3 available)	3 complimentary banner ads in Dispatch     2 complimentary ads on the NVFC web site     1 social media posts (per posting terms*)     1 complimentary registration to each of the NVFC's spring and board meetings (\$650 value)     4 complimentary Individual Memberships     Company logo included with company description and link on the NVFC web site     Opportunity to participate in NVFC task forces and/or committed to opportunity to provide 1 non-marketing-related article to apportunity to design/develop with the NVFC targeted focus generated (add'I fees may apply)     Opportunity to boost membership level to Supporter (based or sponsorships and other NVFC support)				
<ul> <li>3 social media posts (per posting terms*)</li> <li>2 complimentary registration to each of the NVFC's spring and fall be (\$1,300 value)</li> <li>6 complimentary Individual Memberships</li> <li>Logo presence on the NVFC web site home page in addition to member to be presence on NVFC annual publications such as the Infographic Numbers and other information pieces</li> <li>Logo presence and hyperlink in the NVFC "supporter" section in each Dispatch</li> <li>Opportunity to provide 2 non-marketing-related article pertaining to product/service/industry to appear in Dispatch</li> <li>Opportunity to host topical webinar of company interest (per terms) a giveaway item (\$500 value)</li> <li>Opportunity to participate in "Volunteer Thank You" co-sponsored ac April and November issues of FireEngineering magazine (comp - \$50</li> <li>Opportunity to boost membership level to Chairman's Club (based o</li> </ul>	pership section : NVFC by the n issue of and provide ds that appear in 00 value)	ADVOCATE - \$2,500  2 complimentary banner ads in Dispatch 1 complimentary ads on the NVFC web site 1 social media posts (per posting terms*) 1 complimentary registration to either the NVFC spring or fall I meetings (\$325 value) 2 complimentary Individual Memberships Opportunity to develop customized marketing program or initisuch as a giveaway (add'I fees may apply based on customized initiative) Opportunity to boost membership level to Champion or Supportunity to sponsorships and other NVFC support)				
and other NVFC support)  SUSTAINING - \$1,000						

- 1 complimentary banner ads in Dispatch 1 complimentary ads on the NVFC web site
- 1 complimentary Individual Membership
- Invitation to attend corporate member breakfast with the NVFC leadership (Executive Committee, CEO)
- Discounted registration fee to NVFC spring and fall board meetings \$200 (full price \$325)

# **ALL MEMBERS RECEIVE THE FOLLOWING:**

- Receive monthly updates from NVFC CEO
- Subscription to NVFC newsletters
- Year-long recognition and company description with link on NVFC web site (membership section)
- Ability to promote support of NVFC with use of "Proud Member" logo
- Acknowledgment in materials and events throughout the year
- 20% discount on NVFC advertising rates (web site/Dispatch)
- Opportunity to participate in "Volunteer Thank You" co-sponsored ads that appear in April and November issues of FireEngineering magazine (plus \$500 per ad)
- Opportunity to attend, network, and sponsor NVFC meetings (spring/fall board of directors meeting, Training Summit, Recruitment & Retention Esperance add'I fees apply based on sponsorship)
- Opportunity to sponsor health and safety initiatives (calendar, poster, webinar add'l fees apply)
- Opportunity to host an NVFC training webinar non-company related (\$500)
- Opportunity to participate in the NVFC Health & Safety Fundraising Auction with donated item(s)

<sup>\*</sup>Social media posting terms – member company provides artwork and content is related to an announcement, resource, or company news (i.e. "Company announces new guide for cleaning gear," "Company releases new standard," "Company staff helps prepare meals for firefighters battling wildfires") | "Supporter" email posts are done by NVFC