

EMERGENCY DRINKING WATER FOR WILDLAND FIREFIGHTERS GIVEAWAY
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ALL NATIONAL, FEDERAL, STATE, PROVINCIAL, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY.

Sponsor. National Volunteer Fire Council (“**NVFC**”), 712 H Street, NE, Ste. 1478, Washington, DC 20002 (“**Sponsor**”).

Partner. Anheuser-Busch Companies, LLC, One Busch Place, St. Louis, MO 63118 (“**Partner**”)

1. Eligibility

The Emergency Drinking Water for Wildland Firefighters Program (the “**Giveaway**”) is open only to individuals who (i) are twenty-one (21) years of age or older at the time of entry (or the local age of majority where they live, if higher), (ii) are residents of the 50 United States or the District of Columbia, and wherever else the Giveaway is not prohibited or restricted by law, and (iii) are volunteer firefighters, EMTs, or rescue personnel at Eligible Volunteer Fire Departments or an individual acting on behalf of the Eligible Volunteer Fire Department. An “**Eligible Volunteer Fire Department**” is a volunteer fire department within the 50 United States or District of Columbia, which:

- Responded to wildfires in 2020 and plans to respond to wildfires in 2021;
- Includes more than 50% volunteers in its department;
- Serves a population of 25,000 people or less;
- Must be available to accept the water delivery, store requested amount, and utilize amount by ‘best by’ date on package (canned water has a shelf life of 365 days from the packaging date); and
- Demonstrates a need for the water, as indicated in any entry materials for the Giveaway.

If you enter this Giveaway on behalf of an Eligible Volunteer Fire Department, you represent and warrant that you are an authorized agent with the authority to enter on its behalf and bind said Eligible Volunteer Fire Department. The Giveaway is not open to residents or Eligible Volunteer Fire Departments located in any jurisdiction outside the 50 United States, or any jurisdiction where the Giveaway would be restricted or prohibited by law.

The following individuals are not eligible to enter or win canned drinking water (“**Prize**”): employees, representatives, agents, directors, and officers of Sponsor or Partner, or its or their parents, subsidiaries, affiliated companies, and marketing agencies, or any other parties involved in the administration of the Giveaway (collectively, the “**Giveaway Parties**”) and each of the immediate family members of such excluded individuals (i.e., spouses, parents, children, siblings and the “steps” of each) and all persons living in the same household of each. By participating in this Giveaway, entrants agree to be bound by these official rules (“**Official Rules**”) and by the decisions of the Sponsor, which shall be final in all matters relating to the Giveaway.

2. Giveaway Entry Period

The entry period for the Giveaway commences on March 15, 2021 at 12:00:00 am ET and ends on March 31, 2021 at 11:59:59 ET or until all water has been allocated (“**Entry Period**”). Sponsor’s computer is the official time keeping device for the Sweepstakes.

3. How to Enter

NO PURCHASE NECESSARY AND NO ENTRY FEE, PAYMENT OR PROOF OF PURCHASE IS NECESSARY TO PARTICIPATE.

During the Entry Period, visit www.nvfc.org/water and follow the links and instructions to complete the online entry form, including by providing a brief description relating to your Eligible Volunteer Fire Department’s need for a water donation, and submit your entry. Each Eligible Volunteer Fire Department will receive one (1) entry into the Giveaway during the Entry Period using this method, regardless of whether multiple eligible entrants from such Eligible Volunteer Fire Department submit an entry.

Entries generated by script, macro, mechanical or other automated means are void. Multiple entries received from any person or on behalf of any Eligible Volunteer Fire Department in excess of the stated limitation will be void.

Compliance with the entry requirements will be determined by Sponsor in its sole discretion. Submissions that violate, as determined by the Sponsor, in its sole discretion, these entry requirements will be disqualified from the Giveaway.

4. Winner Selection and Notification

After the application period ends, an expert panel selected by the NVFC will review the applications. Departments will be selected to receive canned drinking water from Anheuser-Busch Companies, LLC. The number of departments selected to receive the water and amount of water to be allocated is determined on number of requests and quantity available.

Sponsor will announce the winners on or about October 2021. Sponsor will notify the winners via the e-mail address listed in such entrant’s entry form.

Winners and their Eligible Volunteer Fire Departments are subject to verification, including verification of age and residency. If a winner (i) is determined to be ineligible or otherwise disqualified by Sponsor, (ii) fails to respond to Sponsor's first winner notification message within 30 days of notification or after three (3) attempts (whichever occurs first), (iii) fails to timely provide any information requested by Sponsor (e.g., information needed by Sponsor to deliver the prize) or timely execute and return any documents required by Sponsor, the winner will be disqualified and forfeit the prize in its entirety. Sponsor reserves the right to select a substitute winner or not award the unclaimed prize.

5. Prizes and Prize Claims

Winners combined will receive up to 1.5 million cans total of drinking water, to be provided by Anheuser-Busch Companies, LLC, for use solely for volunteers within such winner's Eligible Volunteer Fire Department. The approximate retail value ("ARV") of each prize is \$2.10 per case of canned drinking water . The aggregate ARV of all prizes awarded under this Giveaway is \$131,250.00.

Partner, will pay for the cost of delivering the prize to each winner to the address provided by each winner. The method of shipping and the carrier will be determined in the sole discretion of Partner.

The prizes carry no warranty other than that offered by the manufacturer. Sponsor has neither made nor is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prizes, including but not limited to their quality, condition, or fitness for a particular purpose. Winners agree to look solely to the manufacturer for any such warranty, representation, or guarantee.

The right to receive the prize cannot be transferred or assigned. Non-cash prizes cannot be redeemed for cash. No prize substitution is permitted, except at the sole discretion of the Sponsor. All prizes are subject to availability and if the prize or component of any prize package cannot be awarded for any reason, Sponsor reserves the right in its sole discretion to substitute a prize (or any prize component) with one of comparable or greater retail value.

The winner is solely responsible for all federal, state, local, or other applicable taxes associated with the acceptance and use of the prize. Prize winners agree and acknowledge that Sponsor may be required to withhold and remit a portion of prize value to comply with applicable tax laws. Prize winners also agree to provide Sponsor with a valid social security number or any other information Sponsor may require in connection with applicable tax reporting or withholding requirements or other laws or regulations.

All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of each winner.

6. Publicity

Except where prohibited by law, by accepting a prize, the winner hereby grants Sponsor, Anheuser-Busch Companies LLC and its representatives an irrevocable, perpetual, worldwide, royalty-free, non-exclusive and sub-licensable right and license to use, distribute, and publicly display the winner's name, the associated Eligible Volunteer Fire Department, any content posted by the winner in connection with the Giveaway, and information about the prize award, in any way, at any time, in any and all media, including without limitation, for use in advertising and marketing, without any additional approval or consideration. By accepting a prize, winner represents and warrants that he or she has the right to grant the foregoing license.

7. Limitations of Liability of Giveaway Parties

The Giveaway Parties assume no liability and are not responsible for, and by entering the Giveaway you hereby waive and release the Giveaway Parties from, any actions, claims, damages, losses or injuries of any kind (collectively "**Claims**") arising in connection with the Giveaway and/or the receipt, use or misuse of any prize, including without limitation, Claims relating to: (i) the malfunction of any computer, telephone, mobile device, network, satellite, hardware, software or communications line; (ii) unauthorized human intervention; (iii) incorrect, delayed or inaccurate transmission, winner notifications, prize claims or other information or communications relating to the Giveaway, or the failure to capture or transmit any such information; (iv) damage to any person's computer or mobile device; or (v) any errors in these Official Rules, winner notifications or other announcements or communications relating to the Giveaway. In the event of any ambiguity or error(s) in these Official Rules, Sponsor reserves the right to clarify or modify these Official Rules however it deems appropriate to correct any such ambiguity or error(s). If due to an error or for any other reason, more legitimate prize claims are received than the number of prizes stated in these Official Rules, Sponsor reserves the right to award available quantities.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND PURSUE ALL OTHER REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor may prohibit an entrant from participating in the Giveaway or winning the prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Giveaway by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or any Giveaway Parties.

8. Sponsor's Reservation of Rights

If the Giveaway or any related contest is not practically capable of running as planned for any reason outside the control of the Sponsor, including without limitation, due to a force majeure event or infection by computer virus, bugs, tampering, unauthorized intervention,

fraud, technical failures, government orders, natural disasters, the effects of COVID-19 or any pandemic or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Giveaway, Sponsor reserves the right, at its sole discretion, to modify, suspend, or cancel the Giveaway or any affected contest.

9. Governing Law

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the rights and obligations of entrants and winners, and the rights and obligations of the Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of State of Maryland, without giving effect to any choice of law or conflict of law rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. If any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

10. Privacy

Any personally identifiable information collected during an entrant's participation in the Giveaway will be collected and used by Sponsor and its designees for the administration and fulfillment of the Giveaway and as otherwise described in these Official Rules, applicable Announcement Tweets, and Sponsor's privacy policy available at <https://www.nvfc.org/privacy-policy/>.

If provided by entrant, entrant's e-mail address may be used to send entrant newsletters regarding Sponsor's products and other information which may be of interest to entrant.

11. Winner List

For the names of the winners of the Giveaway, send an email to nvffoffice@nvfc.org. Requests must be received no later than sixty (60) days after the end of the applicable contest.