

NATIONAL VOLUNTEER FIRE COUNCIL

Serving the
Volunteer Fire,
EMS, & Rescue
Forces



Corporate Membership & Sponsorship Kit



National Volunteer Fire Council

The National Volunteer Fire Council (NVFC) is the nonprofit organization that serves, advocates, and supports 67% of the fire service – the men and women who are the volunteer fire, EMS, and rescue forces. Our job is to give them the tools and resources they need to stay healthy, well-informed, prepared, equipped, and ready to put on their gear...jump on the truck...and utilize the tools to serve their communities – no matter what they're called to do.

NVFC can't do it alone. The needs of the volunteer first responders are great – the 2020 survey of our 26,000 plus members have told us they need:

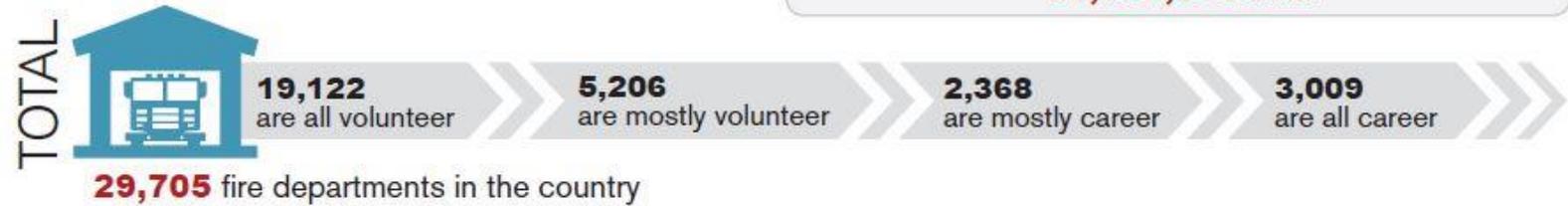
- Resources
- Professional development and training
- Opportunities for networking
- Legislative advocacy
- Programs that support health, safety, recruitment & retention
- And more...



The Fire Service in the United States of America



The first fire company in the United States was founded in **1678**.



The time donated by volunteer firefighters saves localities across the country an estimated **\$46.9 billion** per year.



In **2018** a fire department responded to a fire every **24 seconds**



The number of volunteer firefighters reached a low of

682,600 in 2017.

The volunteer fire service is an aging population. In communities under 2,500:



Call volume has **tripled** in the last **30** years.

Support through Corporate Partnerships

Wouldn't you like to be seen working side-by-side with the organization that makes it happen? Corporate partnerships provide the NVFC financial resources to carry out its mission of creating & maintaining needed health and safety programs, providing timely education and training, putting key resources into the hands of the volunteer, and advocating for grant funding.

Support the Volunteers & the NVFC with:

- Corporate Membership (5 levels & price points to choose from)
- Sponsorship (training, meeting, publication)
- General Donation
- Volunteer Firefighter Support Fund Donation

Corporate members receive recognition, complimentary ads, and invitations to NVFC board meetings. There are opportunities to network with state fire service reps and meeting attendees as well as have the ability to sponsor health initiatives and training, provide expertise, and develop partner programs for the 26,000 plus NVFC members.

Types of Corporate Partnerships & Support

MEMBERSHIP

- ✓ 5 Levels of corporate membership
- ✓ Affiliation with national organization that serves & supports the volunteer fire, EMS & rescue forces
- ✓ Visibility, branding, recognition
- ✓ Network with leaders, decision-makers, & meeting attendees
- ✓ Opportunity for customized marketing campaigns
- ✓ Opportunity to design targeted focus groups

SPONSORSHIPS

- Meetings
- Training
- Webinars
- Health & Safety Initiatives
- Advertising

CUSTOMIZED PARTNERSHIP

Collaboration of efforts developed around the needs of the volunteer first responders with shared mission of the partner and NVFC.

GENERAL DONATION

Unrestricted donation made to the NVFC to use towards programs, training, and resources.

VOLUNTEER FIREFIGHTER SUPPORT FUND

The NVFC Volunteer Firefighter Support Fund provides a stipend of \$350 to volunteer first responders whose homes have been impacted by a state- or federally-declared disaster or a home fire. The stipend helps these firefighters and emergency personnel meet their basic needs in the aftermath of the disaster or fire. To date more than \$750,000 has been distributed. 100% of donations go directly to volunteers.

NATIONAL VOLUNTEER FIRE COUNCIL

TRAINING

*Building a
Prepared
Volunteer
1st Responder
Workforce*



SPONSORSHIP



On-Demand Learning



Webinar Series

NVFC | FACEBOOK LIVE

Live Topical Education

Training & Education

The Virtual Classroom is NVFC's online learning center with on-demand and self-paced courses delivered by fire and emergency service subject matter experts. Sponsored training provides volunteer fire, EMS, and rescue forces the ability to learn and be better prepared and equipped to do their jobs and serve their communities. With fewer in-person meetings taking place and the cost-savings of online learning, this is a highly sought-after training option.

Corporate sponsors receive

- 6-month visibility and recognition
- Logo on title page as sponsor
- Logo, 2-3 sentence company statement, and URL on last slide as training sponsor
- Sponsor recognition in training promotion
- Opportunity to provide content expert
- Opt-in registration list
- Full NVFC administrative support

Cost: \$1,500 existing & available course
\$3,500 NVFC developed or updated course



Training & Education

The Train Strong webinar series provides topical and timely information and education monthly. Sponsored webinars allow for education to be timely, diverse, and have the capacity to respond to emerging issues quickly. Webinars also allow for the flexibility to listen live or watch the recording when it's convenient. The Train Strong webinars are free, very popular, and have very positive survey results.

Corporate sponsors receive

- NVFC administration and platform
- Logo on title page as sponsor
- Logo, 2-3 sentence company statement, and URL on last slide
- Sponsor recognition in pre- and post-promotion
- Opportunity to provide content expert
- Opt-in registration list

Cost: \$1,000 Sponsor-provided content and expert
\$1,500 NVFC-provided content and expert



Training & Education

FaceBook Live events provides another way to reach out to the NVFC audience with topical and timely information. Sponsored events allows the NVFC to react quickly and bring together the right combination of experts. They also enable a wider audience.

Corporate sponsors receive

- NVFC administration and platform
- Sponsor recognition at the beginning and end of the session
- Logo, 2-3 sentence company statement on promotions (Dispatch, eblasts)
- Recognition in social media posts
- Branding to a wider audience

Cost: \$1,500



NATIONAL VOLUNTEER FIRE COUNCIL

MEETINGS

*Networking & Building
Relationships*



SPONSORSHIP

**NVFC Board of Directors
Spring & Fall Meetings**

Training Summit

**Recruitment & Retention
Experience**



NVFC

Corporate
Sponsorship

*Networking &
Building
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SPRING

April 29 –
May 1, 2021
Alexandria,
VA

FALL

Oct. 13-15,
2021
Jackson, WY



NVFC Board Meetings

The NVFC Spring and Fall Meetings are a gathering of 100 influential national leaders – board of directors (state fire service association representatives), corporate members, fire service partners, allied association executives and officers, and government officials. Being a part of an NVFC board meeting is an important and key business strategy. It provides access to NVFC leadership, opportunity to participate in committees, hear the volunteer perspective, and allows you to be part of the conversation as it develops.

Meeting sponsors receive

- Access to state fire service association influencers
- Logo recognition on all meeting materials
- Meeting visibility with signage & podium recognition
- Complimentary registration (number based on sponsor level)
- Company information in Gathering Room and Meeting App
- And more, based on sponsorship level

Available sponsorships

Break (\$2,000) * Breakfast – includes speaking opportunity (\$4,000)
* Special Event Co-Sponsorship (\$3,000)

“Networking and building relationships is key to our success. By sponsoring NVFC Board Meetings I have direct access to state leadership while providing support to the NVFC and keeping California Casualty in front of meeting attendees.”

*Roxanne Dean
AVP Group Relations and
Business Development
California Casualty Management
Company*

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SUMMIT

May 21 – 22
2021
Orlando, FL

In-Person Training



The Training Summit is a 2-day event that focuses on leadership, health, and safety topics. This is a popular event and chiefs, firefighters, and department leadership come to learn. Sponsors have direct access to attendees at featured social events.

Summit sponsors receive

- Logo recognition on all meeting materials & web site
- Meeting visibility with signage & podium recognition
- 1 Complimentary registration
- Company information on resource table and in Meeting App

Available sponsorships

- Networking Social & Mini Expo (\$1,000) *
- Break (\$2,000) * Registration Room (\$2,500)
- * Breakfast (\$3,000) * Lunch (\$3,500)

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EXPERIENCE

Sept. 17-18
2021
Cleveland,
OH



In-Person Training

The Recruitment & Retention Experience

is a 2-day event focusing on the need to increase volunteers and keeping them. Volunteerism is down and inadequately staffed departments are a concern for community safety. Trainers, chiefs, and department personnel will gather to learn from success stories and hear ideas they can implement right away.

Experience sponsors receive

- Logo recognition on all meeting materials & web site
- Meeting visibility with signage & podium recognition
- 1 Complimentary registration
- Company information on resource table and in Meeting App

Available sponsorships

- Networking Social & Mini Expo (\$1,000) *
- Break (\$2,000) * Breakfast (\$3,000) *
- Lunch (\$3,500)



NATIONAL VOLUNTEER FIRE COUNCIL

ADVERTISING

*Visibility & Marketing
Outreach*



SPONSORSHIP

2022 Calendar

Dispatch

Web Site

NVFC

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Advertising

Advertising in NVFC publications provides visibility to members, publication readers, and the fire service. It also increases recognition in the volunteer community and aligns you with the national advocacy organization that speaks for the volunteer fire, EMS, and rescue forces.

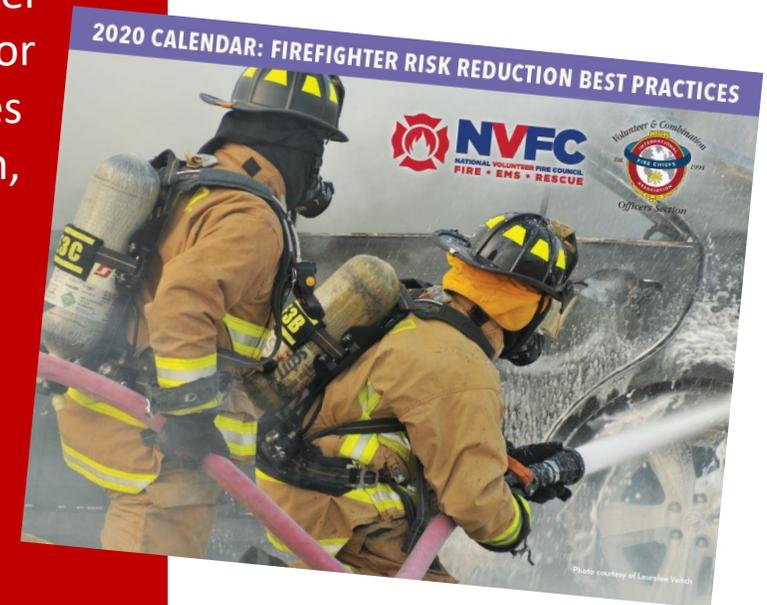
2022 Calendar

The 2019 health and safety wall calendar flew off the shelves! We're bringing it back in 2022.

Monthly health and safety messages will be front and center at the fire station! This high-quality calendar will be used for important dates and the announcement of special activities within the fire service – National Cancer Awareness Month, Fire Prevention Week, NVFC meetings, and more. Your logo will be on a calendar that is hung in 2,500 fire stations across the country!

CIRCULATION: 2,500
NVFC fulfillment requests

**RATE: \$1,000 /month or
\$10,000 Exclusive**



Advertising

Advertising on the NVFC web site and e-newsletter

Dispatch provides visibility and branding. It also increases recognition for your products and services.



Dispatch Newsletter is a bi-weekly e-publication providing news, information, NVFC training announcements, and links to resources. Issues are limited to 4 advertisers.

SUBSCRIBERS: 24,469

Ave. Open Rate: 13%

Ave. Click Rate: 10%

RATE: \$300 /insert

WEB SITE

Advertising appears in the upper right corner of inside pages and run for 30 days.

12-month average: 24,505

Average unique visitors: 17,907

Average monthly views: 39,986

RATES:

1 Month | First Month \$400

Additional Months \$300 each

12 Months* \$3,000 (\$250/month)

(*must contract for 12 months to receive discounted rate)

NVFC Corporate Members receive complimentary ads based on membership level and receive 20% discount off published rates.

NVFC

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Members of the NVFC Community

Add your name to the list....

3M | Scott Fire & Safety
ADT
Anheuser-Busch Foundation
APS Firehouse Alerting
California Casualty Group
CHEMTREC
Clarion Events | Fire & Rescue Group
Columbia Southern University
Crackyl Media
Curtis
David Clark Co., Inc.
Drip Drop ORS
Emergency Services Insurance Program
Envisage Technologies
ESO
Fire-Dex
Firefighters and EMS Fund
First Alert
Homes for Heroes
IFSTA
Intelagard
International Code Council
Interschutz USA

ISO/Verisk Insurance Solutions
Jack Daniels Tennessee Fire
JD Palatine LLC
Lancaster County Firemen's Association/The Pennsylvania
Fireman
Lincoln Financial Group
LION
Motorola Solutions
Motorola Solutions Foundation
MSA
National Fire Protection Association
OmniShield
OnStar
Paradigm Alliance, Inc. (The)
Pierce Manufacturing
Provident Agency
Rosenbauer America
Stonehouse Media
TEEX Emergency Services Training Institute
UL Firefighter Safety Research Institute
Verizon Wireless
VFIS
Ward Diesel Filter Systems
Waterous
W.L. Gore and Associates, Inc.
W.S. Darley & Co.

NATIONAL VOLUNTEER FIRE COUNCIL

JOIN

*Be a part of the
community*



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Corporate Membership

Working collectively to build and support a strong volunteer fire, EMS, and rescue force.

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