

# Recruitment & Retention Experience

SEPTEMBER 17-18, 2021 > CLEVELAND, OH



## Sponsorship Opportunities

This inaugural event for training instructors, fire chiefs and department personnel is to provide ideas, methods, and leadership training to best recruit and retain volunteers. Attendees are coming across the country to learn, network, and share information so they can bring in new recruits and to keep the ones they have. Sponsorships are designed for visibility and interaction with the 100 Experience delegates in fun and informal settings. All sponsorships include 1 complimentary meeting registration and company recognition on all meeting materials, web site, and signage.

September 17-18, 2021  
Hyatt Regency at the Arcade  
Cleveland, OH

### NETWORKING | LEADS | OPPORTUNITIES

#### REGISTRATION SOLD 2,500

Registration has one of the highest visibilities. This sponsorship as first access to attendees during the Thursday night check in with light refreshments served. Registration is also open Friday morning with coffee service. Company representative has the ability to greet and network. Sponsorship includes participation in the Friday Networking Social & Mini Expo!

- \* First attendee access and networking on Thursday night and Friday morning
- \* Summit registration bag (co-branded with the NVFC) – recyclable grocery-style bag so it lives beyond just the Summit Ability to have additional materials in the registration bag
- \* Podium recognition

Contact: Meg Goldberg  
202-887-5700 ext. 117 or  
meg@nvfc.org



#### NETWORKING EVENT & MINI-EXPO \$1,000

After a day in the classroom, you'll be able to mingle and interact with Experience attendees. Co-host this popular social event and you'll have exceptional visibility and direct access to attendees in a friendly and welcoming atmosphere. You'll be able to hand out complimentary drink tickets and be a part of the ongoing conversation. (This is a multi-sponsored event | Friday 4-6 pm)

- \* 1 – 8 ft. demonstration and/or product table
- \* Logo on event ticket
- \* Opportunity to distribute drink tickets
- \* Opportunity to run a raffle
- \* Event and table signage

#### TECHNOLOGY EXCLUSIVE \$2,500

Underwrite the costs of technology used in the Summit classrooms. You won't be missed as your logo will be squarely in front of attendees at charging stations, on meeting slides, and Wi-Fi access information. Sponsorship includes participation in the Friday Networking Social & Mini Expo!

#### BREAKFAST EXCLUSIVE 3,000

Host a morning grab-n-sit breakfast! During this exclusive time with attendees, you'll have direct contact and access to attendees by greeting them at the door, having the opportunity to stop by tables, and having a table top set up during breakfast! Sponsorship includes participation in the Friday Networking Social & Mini Expo!

- \* 1 – 8 ft. demonstration and/or product table
- \* Opportunity to greet attendees and stop by/sit at attendee tables
- \* Podium recognition

#### LUNCH 1 LEFT \$3,500

Host one of the Networking Lunches! You'll have direct access to attendees for networking, literature distribution, or even conducting a raffle. Lunch sponsors have the opportunity to provide a short, 2-minute welcome to the group. Sponsorship includes participation in the Friday Networking Social & Mini Expo!

- \* 1 – 8 ft. demonstration and/or product table
- \* Opportunity to greet attendees and stop by/sit at attendee tables
- \* Opportunity to raffle item
- \* Podium recognition and ability to provide 2-minute "welcome."

**CREATE A SPONSORSHIP** — We are always open to creating a unique sponsorship! Call for details.