



## ACCESS TO NATIONAL LEADERSHIP

Being a part of the NVFC board meetings is an important and key business strategy. It provides access to, and networking with, state association officers and representatives, allows you to be part of the conversation as it develops, and demonstrates your support for the volunteers. More than 100 influential national leaders, federal government dignitaries, and fire and emergency representatives attend.

There are a number of meeting sponsorships to choose from. Each one comes with its unique branding and visibility and allows you to pick and mix sponsorships based on your budget and goals. All sponsorships include:

- ◆ Logo & link on meeting web site
- ◆ Signage at meeting
- ◆ Company logo on all meeting materials & meeting app
- ◆ Sponsor-supplied literature in registration Packet & in meeting app
- ◆ Be recognized with companies who have made this meeting possible through your generous sponsorships
- ◆ Opportunity to network with state association officers and representatives

### NETWORKING LUNCH

**EXCLUSIVE SPEAKING OPPORTUNITY**  
(SPRING | FALL — \$4,000 each)

*This opportunity provides maximum impact. During lunch breaks you have exclusive time to tell your story, demonstrate your product, and network with meeting attendees. Whatever your approach — you'll leave a lasting impression.*

- ◆ 15-minute presentation
- ◆ Greet attendees and distribute information
- ◆ Company visibility on meeting web site with a 50-word statement
- ◆ 1 pre-meeting announcement to participants to include logo & company statement
- ◆ 2 complimentary meeting registrations (for each sponsored meeting)
- ◆ 2 invitations to attend annual industry awards dinner (when sponsorship is for the spring meeting)
- ◆ Provide giveaway at door or on lunch tables

### SPECIAL EVENT SPONSOR

**LIMITED to 4 per event**  
(SPRING | FALL — \$3000 each)

*This is a great way to get visibility at one of the meeting's prestigious events. Sponsorship of the Chairman's Lunch (Spring/Fall) or Awards Dinner (Spring) allows you to say hello, mingle, and show support. You'll receive pre- and Board meeting exposure as well as "Co-Sponsorship" distinction.*

- ◆ Special podium recognition by the NVFC Chair
- ◆ 50-word statement on meeting web site
- ◆ Logo and 50-word statement on one pre-meeting announcement to participants
- ◆ 2 complimentary NVFC meeting registrations (for each sponsored meeting)
- ◆ 2 complimentary invitations to Awards Reception & Dinner (when sponsorship is for the spring meeting)
- ◆ Opportunity to provide giveaway at lunch or dinner tables
- ◆ Logo and company description in Award Program (spring dinner sponsors)

## 2019 MEETING SPONSORSHIPS

***Attending and having conversations with a diverse — yet unified — group of national representatives is key in reaching out to the fire and emergency services and showing your support to the volunteers. The NVFC has two board meetings each year. These are great networking and branding opportunities. You can now secure and select your support level at both of these events at the same time!***

**Spring Meeting | April 25-27, 2019**  
Holiday Inn & Suites | Alexandria, Virginia

**Fall Meeting | October 23-25, 2019**  
Augusta, Georgia

## SPEAKER PRESENTER

(SPRING|FALL — \$2,000 each)

*Underwrite the cost of bringing in a special-interest or leadership training speaker to help educate and inform our board members so they can best serve the fire and emergency services on the national, state, and local levels. Sponsor will be able to introduce the speaker and present the “thank you” gift.*

- ◆ Sponsor introduction by the NVFC Chairman
- ◆ Logo recognition on meeting screen as host
- ◆ 1 complimentary meeting registration (for sponsored meeting) & 1 invitation to the Awards Reception & Dinner (spring sponsorship)

## BREAKS

AM|PM|THEMED  
(SPRING|FALL)

*Gain visibility and mingle with the leadership while everyone enjoys a morning cup of coffee, and/or a much appreciated afternoon sweet treat!*

### Available Breaks

- Early morning breakfast  
“Grab ‘n Go” (\$2,200 each)
- Morning break (\$2,000 each)
- Afternoon break (\$2,000 each)
- Featured afternoon themed break (Ice Cream, Ballpark, other) (\$2,200)
- ◆ Opportunity to greet and network with meeting participants while they are enjoying their break
- ◆ 1 skirted 8 foot table in break area to display or demonstrate product or service

- ◆ 1 complimentary meeting registration (for sponsored meeting) & 1 invitation to the Awards Reception & Dinner (spring sponsorship)
- ◆ Exclusive signage at designated break

## TECHNOLOGY

(SPRING|FALL — \$2,000 per meeting)

*Underwrite the costs of technology used throughout the meeting. You can’t be missed as you’ll be visible both days with signage at charging stations, on meeting slides, on registration badges, and with Wi-Fi code information.*

- ◆ 1 complimentary meeting registration (sponsored meeting) & 1 invitation to the Awards Reception & Dinner (with spring sponsorship)
- ◆ Logo branding at all technology stations
- ◆ Logo with sponsor recognition on meeting screen
- ◆ Logo with Wi-Fi sponsor recognition in meeting materials and with badges

## TABLETOP DISPLAY

(SPRING|FALL — \$1,000 each)

- ◆ 1 skirted 8 foot table in break area
- ◆ 1 complimentary meeting registration (sponsored meeting) & 1 invitation to the Awards Reception & Dinner (with spring sponsorship)
- ◆ Recognized during meeting with break announcements
- ◆ Opportunity to network and demonstrate product and/or service

## AWARDS RECEPTION

(SPRING — \$4,500)

*After a busy day of work and sessions, Board members, guests, and host association members gather to celebrate industry “Greats” and outstanding achievements. The evening starts with a reception of light, passed appetizers and cash bar. You have the opportunity to greet guests as they arrive. One complimentary drink ticket to meeting attendees is included with the sponsorship.*

- ◆ Meet guests as they arrive
- ◆ Podium recognition by the NVFC Chairman
- ◆ 2 complimentary Awards Reception & Dinner Invitations
- ◆ 2 complimentary NVFC meeting registrations
- ◆ Product and/or company exposure with logo and 50-word statement on a pre-meeting announcement to participants
- ◆ Logo and company description in Award Program



## FOUNDATION AUCTION

**EXCLUSIVE**  
(FALL — \$3000)

The Auction is only conducted live at the Fall Meeting. You will have exclusive visibility during this fun event. Board members, guests, and host association members gather for an entertaining night of bidding on unique items. All proceeds benefit the NVFC Foundation. Desserts, and coffee service will be served. One complimentary drink ticket to meeting attendees is included.

- ◆ Logo on drink ticket
- ◆ Opportunity to greet and pass out complimentary drink ticket
- ◆ Podium recognition
- ◆ Opportunity to be a part of the auction
- ◆ Company visibility on meeting web site with a 50-word statement
- ◆ Product and/or company exposure with logo and 50-word statement on a pre-meeting announcement to participants
- ◆ 2 complimentary NVFC meeting registrations

## MEETING SPONSOR

SPRING | FALL MEETINGS  
\$1,000 each)

Meeting sponsorships allow NVFC board members to meet face to face, network, and do critical work that supports the volunteer fire and emergency services. Sponsorship includes 1 complimentary meeting registration (for sponsored meeting) and Awards Reception and Dinner invitation (spring sponsorship) along with company visibility. Sponsorship includes the option of providing a promotional gift item with its and the NVFC logos (gift item is at the cost of the sponsor) and/or product/service information placed in the registration/gathering room.

### Create a Specialized Opportunity

Have an idea you don't see? Would you like to mix and match multiple sponsorships? We're open to your ideas and will work with you to customize a sponsorship package that works for you...and your budget. Please call us today.

15% ADDED TO RATES FOR NON-NVFC MEMBERS. GO TO [HTTP://WWW.NVFC.ORG/JOIN-NVFC/](http://www.nvfc.org/join-nvfc/) TO JOIN!

**CREATE YOUR OWN UNIQUE SPONSORSHIP!** When selecting spring and fall sponsorships together at one time, you are able to pick and choose sponsorships that best fit your goals and budget. You will have a 2-meeting sponsorship designation and your company will be visible from the start all the way through both meetings! Sponsors are able to pick and choose sponsorships for each meeting based on budget and goals.



"Networking and building relationships is key to our success. By sponsoring NVFC Board Meetings I have direct access to state leadership while providing support to the NVFC and keeping California Casualty in front of meeting attendees."

Roxanne Dean  
AVP Group Relations and Business Development  
California Casualty Management Company

