

NVFC.ORG & DISPATCH ADVERTISING



Advertising on the National Volunteer Fire Council's (NVFC) web site and in the biweekly e-newsletter *Dispatch* makes perfect sense — as they are a great addition to an integrated and coordinated marketing plan. Volunteers make up two thirds of fire, EMS, and rescue services. As the national nonprofit who represents and supports them, NVFC is in a unique position to be your marketing channel to reach them. NVFC members and followers both use the web site and newsletter to stay updated, get information, access education, and utilize program tools.

RATES

WEB SITE

NVFC.ORG—Runs for full month

1 Month | First Month \$500

Additional Months \$400 each

12 Months* \$3,600 (\$300/month)

(*must contract for 12 months to receive discounted rate)

13,000 MONTHLY VISITS

LOCATION & DIMENSION:

Top right corner in all inside pages

- 1/2 Vertical Skyscraper (120 x 300 px)

E-NEWSLETTER

DISPATCH—Biweekly

\$250 per issue

DIMENSIONS: Banner ad (540 px wide x 90 px high)

23,354 SUBSCRIBERS

IMAGE FILE FORMAT:

Web Site & e-Newsletter —

GIF or JPG

DEADLINE & SUBMISSION

MATERIALS DUE:

nvfc.org: 15 days prior to start date

Dispatch: Thursday Noon prior to insertion date

AD MATERIAL SUBMISSION:

Please send digital files to
meg@nvfc.org

Full payment is due prior to insertion. Cancellations must be in writing at least 30 days prior to your scheduled insertion date. We will prorate your schedule as applicable.

NATIONAL VOLUNTEER FIRE COUNCIL
7852 WALKER DR., STE 375
GREENBELT, MD 20770 202.887.5700

TO RESERVE YOUR SPACE AND START YOUR OUTREACH,
CONTACT MEG GOLDBERG, MEG@NVFC.ORG, OR 202-887-5700, EXT. 117.