

LONG LIVE *Josh*

Josh Cellars First Responder Grant Program

RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: Josh Cellars First Responders contest (the "Contest") is open only to those First Responders who complete the Josh Cellars First Responders RSVP survey; who attend a taping of "Who Wants to be a Millionaire" (the "Program") at the specified date and time, subject to change; who agree to be bound by the Terms of Use, Privacy Policy, these Official Rules ("Rules"); and who are at least twenty one (21) years old (or the age of majority in their state of residence; whichever is older) at the time of entry. The Contest is only open to legal residents of the Fifty (50) United States including the District of Columbia, and is void where prohibited by law. Contest entrants must be active or retired members of a nonprofit firefighter organization, subject to Sponsor's verification and vetting. Employees of Deutsch Family Wines and Spirits (the "Sponsor") Valleycrest Productions, The Walt Disney Company, Caesars Entertainment Corporation, and each of their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses) and/or those living in the same household of each are not eligible to participate in the Contest. Winnings will be paid to a nonprofit organization, duly registered with the IRS and subject to vetting. The Contest is subject to all applicable federal, state and local laws and regulations.

2. Agreement to Official Rules: By participating, you agree to be fully and unconditionally bound by these Rules, and you represent and warrant that you and your organization meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsor, as final and binding as it relates to the Contest.

3. Contest Period: Entries will be accepted starting June 10, 2016 at 12:00 AM and ending July 7, 2016 at 11:59PM or until One Hundred Twenty Five (125) valid entries are received and recorded by the Sponsor. Entries will be reviewed in the order in which they are received. Sponsor shall have no liability for any entrant's failure to receive notices due to said entrant's

spam, junk e-mail or other security settings or for any entrant's provision of incorrect or otherwise non-functioning contact information, or malfunction that prevents or otherwise delays Sponsor's receipt of entries. All entries must be received by July 7, 2016 at 11:59PM. All times are (GMT-05:00) Atlantic Time (US & Canada).

4. How to Enter: The Contest must be entered by completing and sending the RSVP survey, agreeing to the Rules, and agreeing to Sponsor's Terms of Use and Privacy Policy. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the Rules or specifications may be disqualified at the sole discretion of the Sponsor. You may enter the Contest only once. You may not enter more times than indicated herein by using multiple e-mail addresses, identities or devices, or engage in any other activity in an attempt to circumvent the Rules. If you use fraudulent methods or otherwise attempt to circumvent the Rules your submission may be removed from eligibility at the sole discretion of the Sponsor.

5. Prizes: Each winner will receive one (1) grant, payable to the specified nonprofit organization (subject to verification) in the amount of Ten Thousand Dollars (\$10,000). There are three (3) prizes available to be won for a total aggregate value of Thirty Thousand Dollars (\$30,000). You are not guaranteed to win a prize. Limit one (1) prize per person/organization. The specifics of the prize shall be solely determined by the Sponsor. No prize substitution permitted except at Sponsor's discretion. The prize is nontransferable. Any and all prize related expenses, including without limitation travel and accommodations to attend the taping of the Program, any and all federal, state, and local taxes shall be the sole responsibility of the winner. All prizes will be awarded provided a sufficient number of eligible entries are received.

6. Winner selection and notification: The Contest winners will be selected by Sponsor, in its sole discretion, from valid entries received and recorded, following the earlier of the end of the entry period or receipt of One Hundred Twenty Five (125) valid entries. Winners must attend the taping of the Program on the date and at the time specified, subject to change. Winners in attendance at said taping will be notified and must agree to appear on the Program being awarded the Prize and complete a Program Appearance Release. Tickets in excess of capacity are issued for each taping, and Sponsor and Valleycrest Productions will not be liable if the Program studio audience is at capacity and you are not able to attend the specified taping as a result. Late arrivals to the Program studio may not be admitted, in Sponsor's sole discretion. If a selected winner cannot verify the information provided, is ineligible, fails to provide adequate documentation about the nonprofit organization, or fails to timely return a completed and executed declaration and releases if required, prize may be forfeited. If the nonprofit organization does not meet Sponsor's vetting requirements, the prize may be forfeited. The receipt by winner and the specified nonprofit organization of the prize offered in this Contest is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE RULES BY ANY WINNER (AS DETERMINED IN SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AND FORFEITURE OF ANY PRIZE(S).

7. Rights Granted by you: By entering the Contest and accepting any prize you may win, you understand that Sponsor and Valleycrest Productions, anyone acting on behalf of the aforesaid, or their respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, and winner's name, likeness, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information (city and state only) as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation. Further, in connection with your entry to the Contest and attendance at the specified taping of the Program, you grant to Sponsor the right to share your entry and personal information with Valleycrest Productions and On-Camera Audiences and affiliated entities.

8. Terms: Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, bug, non-authorized human intervention, fraud, human error, or other cause beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor may select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or violates these Rules.

Sponsor has the right, in its sole discretion, to maintain the integrity of the Contest, to void entries for any reason, including, but not limited to; entries from the same user from different IP addresses beyond the maximum number allowable number in accordance with these Rules; entries from the same computer in excess of that allowed by Contest Rules beyond the maximum number allowable number in accordance with these Rules; or the use of bots, macros or scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

10. Limitation of Liability: By entering you agree to release and hold harmless Sponsor, Valleycrest Productions, and their respective subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest and; (v) electronic or human error which may occur in the administration of the Contest or the processing of entries. Sponsor does

not make any representation, warranty or guarantee, express or implied, relating to the Contest or prizes.

11. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF THE UNITED STATES AND CONNECTICUT, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and entrant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to Sponsor's Privacy Policy.

13. Sponsor: The Sponsor of the Contest is Deutsch Family Wines & Spirits, 201 Tresser Boulevard, Stamford, CT 06901

14. This Contest is in no way sponsored, endorsed or administered by, or associated with the National Volunteer Firefighter Council. You understand that you are providing your information to the Sponsor of this Contest and not to the National Volunteer Firefighter Council.