

NVFC 2012 Spring Meeting

April 27 - 29, 2012 | Holiday Inn & Suites | Alexandria, VA

Meeting Sponsorship Opportunities

Reach the National Leadership of the Volunteer Fire & Emergency Services

The National Volunteer Fire Council's (NVFC) Spring Board Meeting is an important business and networking conference and is highly attended by both the directors and alternates of the Board of Directors. The board of directors meets only twice a year. The spring meeting is attended by representatives from approximately 45 state fire associations, other national groups, corporate members, government officials, distinguished award winners, and guests.

They come to work, network, and share ideas.

**Take advantage of this unique opportunity
to increase your company's exposure and show your support
of the volunteer fire and emergency services.**

Your Message. Your Brand. Your Product.

The NVFC spring meeting will keep your name – your brand – what you offer – in front of key influencers who represent the volunteer fire and rescue force. There is a variety of sponsorship levels that offer a range of benefits, from exclusive speaking opportunities to pre-meeting messaging on email announcements to signage visibility. Choose the level that best fits your needs.

Be Seen On Site! Show your Support of the NVFC

Platinum Sponsor (\$2,500) – Limited to 3

Visibility to the max! With a Platinum Sponsorship you'll receive pre-meeting and Board meeting exposure. You'll also get added exposure with "Co-Sponsorship" distinction at one of our prestigious and featured events.

- Choice of Co-Sponsoring Friday's Welcome Breakfast, Friday's Chairman's Lunch or Saturday evening Awards Banquet (Logo on menu/program, recognition by the NVFC Chairman, and signage)
- Company visibility on meeting website with your logo, plus a 50-word statement, and link to your website
- Product and/or company exposure with logo and 50-word statement on pre-meeting announcements to participants
- 2 complimentary NVFC meeting registrations (\$300 value)
- Name recognition on all signage, promotional communications, and meeting materials
- Product literature placed in registration kit

- Opportunity to network with fire and emergency service leaders from across the nation

Morning or Afternoon Break Sponsor (\$1,800)

Gain visibility and mingle with the leadership while everyone enjoys a breakfast sandwich and a morning cup of coffee or a much appreciated afternoon sweet treat!

- 1 complimentary meeting registration
- Name recognition on signage at company-designated Break
- Name recognition on all signage, promotional, and meeting materials
- Opportunity to network with fire and emergency service leaders from across the nation

Breaks Available:

Friday afternoon (2-3pm)

Saturday morning and afternoon (7-9am & 2-3pm)

Sunday morning (9-11am)

Gold Sponsor (\$1,000)

- Company visibility on meeting website
- 1 complimentary meeting registration
- Name recognition on all signage, promotional, and meeting materials
- Product literature placed in registration kit
- Opportunity to network with fire and emergency service leaders from across the nation

Promotional Gift Sponsor (\$1,000 plus cost of promotional item)

Brand a giveaway of your choice with your company logo and the NVFC logo. Ensure that you get the attention of this year's meeting attendees. Items are first-come, first-served. Examples include padfolios, coffee/travel mugs, tote bags, or an item of your choice.

Special Speaking Opportunities – EXCLUSIVE Sponsorships

The NVFC has three opportunities to sponsor a 15-minute presentation from your company to the meeting attendees. This is a great way to get your messages and product before fire service leaders from across the country. In addition to speaking you will also receive these benefits:

- Company visibility on meeting website with your logo, plus a 50-word statement, and link to your website
- Product and/or company exposure with logo and 50-word statement on pre-meeting announcements to participants
- 2 complimentary NVFC meeting registrations (\$300 value)
- Name recognition on all signage, promotional, and meeting materials
- Product literature placed in registration kit
- Opportunity to network with fire and emergency service leaders from across the nation

Saturday Mid-Day Lunch: \$4,500

After a busy morning of committee meetings, treat board members to a lunch from 12-1. The sponsor is welcome to provide a 15-minute presentation and distribute materials. The sponsor will receive exclusive signage at the lunch and on signage in the registration room during the entire meeting. In addition company recognition on meeting agenda, 1 email blast when lunch is announced to board members, plus the benefits listed above.

Breakfast: \$3,000

Sponsor a hot breakfast the on the business meeting days of the conference. The sponsor is welcome to provide a 15-minute presentation and distribute materials. The sponsor will receive exclusive signage at

the breakfast and on signage in the registration room during the entire meeting. In addition company recognition on meeting agenda, 1 complimentary registration, and in 1 email blast when breakfast is announced to board members.

Breakfasts Available: Saturday and Sunday

Create a Specialized Opportunity

Have an idea you don't see? We're open to your ideas and will work with you to customize a sponsorship package that works for you...and your budget. Please call us today.

Sign up today as these opportunities go quickly! Contact Meg Goldberg at meg@nvfc.org or 888-ASK-NVFC (275-6832) to learn more and reserve your sponsorship today.